

# **Lehigh West**

Since 2016, Lehigh University has pioneered innovative student experiences and industry partnerships through the Western Regional Office (WRO) and Lehigh@NasdaqCenter—providing access to transformational opportunities in the western region, bolstering career outcomes, and recruiting the next generation of Future Makers.

#### **Student Recruitment**

A focus of the WRO is to share the Lehigh story with students, school counselors and community-based organizations in the western region through:

- Counselor and prospective student programming and events
- Partnership with the Posse Foundation
- Workshops and educational programming for the community

Applications have increased by more than 70% and enrollment has increased by more than 50% for western regional states since opening the WRO  $\,$ 

#### **Career & Internship Placement**

The WRO and Lehigh@NasdaqCenter work closely with prominent companies and startups in Silicon Valley and beyond to foster opportunities for Lehigh students and graduates. Highlights include:

- 1,400+ students placed in internships and full-time careers in the U.S. and international regions over the past seven years
- Hundreds of startups and prominent companies such as Accenture, Amazon, Apple, EPRI Institute, Genentech, Google, Intel, JP Morgan & Chase, Lockheed Martin, Lucasfilm, Lyft, Meta, Microsoft, NASA, NBCUniversal, Netflix, Nike, NVIDIA, Oracle, Procter & Gamble, Qualcomm, Ross, Samsung, Sony, SpaceX, Tesla and Visa

#### **Industry Partnerships**

The WRO's partnerships offer opportunities for the Lehigh community including:

- Research opportunities for professors and students
- Capstone project subjects for students
- Partner companies that host Lehigh students include: Amazon, Autodesk, Berkeley Labs, Gap, Google, IBM, Intel, Lawrence Livermore National Lab, Meta, Microsoft, NVIDIA, Ohmnilabs, PwC, Qualcomm, Salesforce, Samsung, Santa Clara VTA, Tesla, Uber and Voltu

#### **SPOTLIGHTS**

### DAVID RUIZ



Major: Marketing
Minor: Entrepreneurship
Hometown: Los Angeles, CA

"This program was a transformative experience. Coming from Los Angeles, I saw firsthand how the program bridges the gap between the East Coast's academic rigor and the West Coast's entrepreneurial environment."

## EMILY TSAO



Major: Graphic and Product Design Minors: Marketing and Psychology Hometown: San Francisco, CA

"The opportunities that Lehigh has for experiential learning in the heart of Silicon Valley have been an invaluable experience in my college career, I have gained tremendous insights through learning from innovative thought leaders."

#### Lehigh@NasdaqCenter

Lehigh@NasdaqCenter is an exclusive education-industry partnership between Lehigh University and the Nasdaq Entrepreneurial Center in San Francisco formed to build entrepreneurial leaders that transform businesses, organizations, and new ventures for today and tomorrow.

**Startup Academy** 

and a stipend.

**LehighSiliconValley** 

A ten-week summer internship program that provides students a unique opportunity

by immersing themselves in the vibrant innovation ecosystem of San Francisco.

to learn about the entrepreneurial process

The experience includes housing in the city

Presented by Lehigh's Baker Institute, LSV

brings Lehigh undergraduate and graduate

students together with alumni in Silicon Valley

for a week-long, 3-credit immersion into new-

venture creation. Students will hear from LSV

alumni, special guest instructors and Silicon





#### **Remote Courses**

Valley rock-stars.

The L@NC remote courses bring Silicon Valley ecosystem players into the classroom (virtually) via videoconference from the L@NC to students taking courses on campus in Bethlehem. Example courses include Women in Technology & Innovation, Dateline Silicon Valley, Venture Capital Finance, Disruptive Engineers and Design Thinking.



#### Lehigh@NasdagCenter **Innovation Internship**

Lehigh students seeking an integrated, real-world internship experience in entrepreneurship or innovation can participate in a remote, project-based internship with a startup from around the globe.

### **ADMISSIONS INQUIRIES**

Visit **lehigh.edu/admissionscounselors** to find your admissions counselor, and feel free to use any of us as a resource for your questions.

#### John W. Weltv

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#### **Caitlin James**

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#### Morgan Volkart '06 '10G

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#### Samantha Dewalt

Managing Director, Lehigh@NasdaqCenter sak715@lehigh.edu

#### Wendy Fong

Engagement

#### Willy Das

and Curriculum Innovation Manager wid221@lehigh.edu

## Sarah Leedberg

Assistant Director, Innovation Programs sel523@lehigh.edu

With more than 7,500 alumni in the western region, Lehigh students benefit from a robust network of industry leaders who provide post-graduate support and serve as mentors, quest speakers and internship hosts.

### **Western Region Alumni Highlights**

▶ Ann Lewnes '83

Adobe. Former Executive Vice President and Chief Marketing Officer, San Jose, CA

▶ Pam Fusek '13 NASA JPL, System Engineer, Los Angeles, CA

▶ Ben Gucciardi '05 '06G Soccer Without Borders. Founder, Oakland, CA

▶ Beth Galetti '93

Amazon, Former Senior Vice President, Human Resources, Seattle, WA

▶ Dave Jha '22 Netflix, Software Engineer San Francisco, CA

▶ Diana Nicholas '21 Anetac, Co-founder, San Francisco, CA

#### **Lehigh West Stats**

7500+

alumni in Western region

1500+

students served through experiential programs

200+

industry partners

### 1400+

students placed in internships and full time positions

1000+

alumni and friends engaged through programs, mentorship, and events

**Discover more by visiting** lehigh.edu/west or lehighnasdaqcenter.com

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Research Scientist