

Johanna Sophia Brams
1727 Elm Street
Bethlehem, Pennsylvania 18017
Telephone: H: 610-866-7302
W: 610-758-6134
e-mail: jsb4@lehigh.edu
Web: <http://www.Lehigh.EDU/~jsb4/>

Objective: To find a consulting or full-time position emphasizing web-based technology to enhance, enrich and support on-line, as well as traditional classroom instruction. I am especially interested in an immersive or constructivist (non-sequential) student-centered approach. I have been concentrating on faculty development, scaffolding faculty to better use technology in the classroom through a “triage” approach to needs assessment, resulting in an evaluation and training strategy to answer the question: How can an individual faculty member’s technological/instructional needs and wants can be satisfied most completely and simply, relative to his/her technological ability? I am especially proud of the results of teaming with faculty to implement collaborative student-centered web research projects in place of traditional sequential research papers. For websites I have designed, on which I have collaborated, or for which I was project manager, please go to:

<http://www.Lehigh.EDU/~jsb4/websites.html>

Education:

February 2000 **Macromedia Dreamweaver/Fireworks/Flash Training Workshop:** Boston, MA.
4-day hands-on tutorial produced by Macromedia.

1997 **M.S. Educational Technology. *Lehigh University.*** Emphasis on constructivist psychology & instructional theory (especially Vygotsky), multimedia technology & telecommunications applications in education, interface design and distance education.

1979 **M.B.A. Program for Non-Profit Arts Management. *S.U.N.Y. at Binghamton (now Binghamton University.)*** 60 credits completed. Emphasis on communications, organizational behavior, marketing, development, and corporate relations. Thesis "The Off-off Broadway showcase code and attitudes of Actor's Equity Association members" published in *Performing Arts Review* (1980), Vol. 10, #1, p.1-32.

1973 **B.A.. *S.U.N.Y. at Binghamton.*** Major: Theatre, English.

Employment History:

1992-present ***Lehigh University, International Multimedia Resource Center.***

Instructional Technology Specialist. Responsibilities:

- Teaching web authoring and graphic programs (see above.)
- Designing interactive internet & web applications, as well as in-class applications.
- Teaching instructional design & presentation techniques to students and faculty.
- Design and instruction for multimedia and web-design workshops.
- Design and instruction for student-based collaborative research & design "web research Projects" in collaboration w/faculty content experts.

- Evaluation and implementation of interactive multimedia software.
- The day-to-day coordination and planning for a university multi-media center, including two interactive multimedia computer labs, two satellite dishes, two campus-wide television broadcast channels, and diverse multimedia equipment.
- Maintenance and operation of 24-hour programmed satellite-based telecommunications including teleconferences, distance education courses, downlinks of domestic and international satellite programming, etc.
- Supervision of student staff of 30.
- Distance education training for faculty new to the medium.
- Maintenance of computer, video, and downlink hardware.
- Operations of university broadcast station.
- Coordination of foreign language multimedia.
- Instruction for summer computer camps.
- Maintaining on-going relationships with other university departments and colleges.

2001 *Lehigh Carbon Community College*. **Adjunct Instructor in English**. English Composition.

1999 *Lehigh University*. **Adjunct Instructor in Women's Studies**. Introduction to Women's Studies with an emphasis on communications.

1993-1998 *Northampton Community College*. **Adjunct Instructor in the Speech/Communications Department**. Emphasis on communications theory, inter-personal relations, conflict resolution, multi-cultural & gender communications, applied research and interviewing methodology, and presentation techniques.

1983-present *Morning Call* (Lehigh Valley). *New Era* (Lancaster). Other publications available on request. **Free-lance Writer** for regional newspapers.

1989-1991 *Musikfest*. **Volunteer Coordinator**. Responsible for the coordination and placement of 1800 volunteers in 13,000 shifts for a ten-day music festival. Development and marketing of volunteer programs. Supervision of staff of 1 plus volunteer staff of 15.

1986-1988 *Winning Bicycle Racing Illustrated*. **Special Events Director**. Responsible for the development, organization and marketing of special events nationally for major cycling magazine. Supervision of a staff of 2.

1984-1986 *Commonwealth of Pennsylvania Historical and Museum Commission*. **Marketing Coordinator** for 27 state museums and historical sites. Responsible for coordination of state-wide marketing including brochures, commercials, regional info-fairs, relationships with press office and tourism department, bus tours etc.

1980-1983 **Development Director** for *Fulton Opera House* and *Independent Eye* (Non-profit theaters in Lancaster, PA). Annual giving and corporate development programs. State and corporate proposals. Supervision of staff of 2 plus volunteers.

References Available Upon Request.